

Syllabus Overview

Course Title	Dress, Society and Culture
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Course Designator	RM	Section Number	001
Course Number	4212W	Semester and Year	Fall 2016

Class Meeting Days & Time	Online only
Classroom	Online only
Number of Credits	3 Credits
Final Exam Date & Time (Also state if there is NO final)	No Final Exam

Instructor's Information

Name	Dr. Kathryn Reiley, PhD	Hyojung Cho, T.A.
Office Location	346 McNeal Hall	346 McNeal Hall
Office Phone	No office phone; Email best way to contact us	
Email	kreiley@umn.edu	chox529@umn.edu
Office Hours	Fridays 11:30am-12:30pm	Thursdays 11am-12pm

Course Information and Instructor's Expectations

Course Description:

Dressing the body is an everyday experience that is often taken for granted yet has a tremendous impact on the US economy. We dress our bodies to communicate consciously or unconsciously who we are and to receive personal satisfaction. Thus, dress is a nonverbal communication system of body modifications and supplements that have meaning dependent on time and socio-cultural space. Apparel retailers and designers are very interested in what motivates consumers to modify their bodies and subsequently purchase or acquire items to "dress" the body.

This course examines contemporary dress from cultures outside and within the United States. Dress is analyzed as a communication system that indicates individuality as well as position within specific social systems of kinship, economy, religion, and polity. Technology of a particular society and types of dress are analyzed and understood as they link to patterns of behavior such as beliefs about morality, hygiene, ritual, and beauty. This course is writing intensive.

Course Prerequisites: Jr or Sr or Grad student, Design major or minor or instr consent

Required and Recommended Materials:

- Online Chapters—Lennon, S., Johnson, K. K. P., & Rudd, N. (2016). *Understanding dress: Individual, societal and cultural perspectives*. Unpublished textbook.
- Feng, J., & Goldblatt, H. (1994). *The three-inch golden lotus*. Honolulu, HI: University of Hawaii Press. (Required)
- American Psychological Association (2010). *Concise Rules of APA Style (6th ed.)*. Washington, DC: American Psychological Association. (Recommended)
- Other course readings, videos, and resources are available on the course Moodle site.

Established Course Objectives:

Upon completion of this course, students will have had opportunities to develop their skills in:

1. Applying the definition of dress as body modifications and body supplements within a specific cultural context.
2. Analyzing dress in real-life situations in relationship to specific physical and social environments as well as a motivation to consumer behavior.
3. Interpreting and analyzing scholarly publications and popular commentary about dress.
4. Appreciating the surface diversity of our appearance by understanding the common purposes dress serves (i.e., to protect, to communicate, to personally satisfy).
5. Application of theories to understanding behaviors related to dressing the body.
6. Writing and presentation of original ideas.

Student Learning Outcomes following course completion: (must identify from the list at least one outcome and how it relates to this course how it will be addressed and how it will be assessed, <http://www.slo.umn.edu/>)

1. Can identify, define, and solve problems
2. Can locate and critically evaluate information
3. Have mastered a body of knowledge and a mode of inquiry
4. Understand diverse philosophies and cultures within and across societies
5. Can communicate effectively
6. Understand the role of creativity, innovation, discovery, and expression across disciplines
7. Have acquired skills for effective citizenship and life-long learning

Release of Work Statement:

Students understand that enrollment in this course grants consent for their work to be selected for inclusion in college or departmental publications (online or in print). Your instructor may select to use your work to represent her/his skills as an instructor in a teaching portfolio (online or in print).

Attendance:

Students are expected to complete weekly activities. See workload below.

Workload:

Once registered in the class, a student is expected to complete weekly activities. These weekly activities include reading assigned readings, viewing assigned video materials, participating in assigned activities/discussions, completing assigned quizzes, and completing writing assignments. There are due dates and times indicated for every assigned activity in this course. Please take note of them. Review all of the activities for the week so that you can plan your time accordingly. You have something assigned every week of the course and activities are due every week of the course.

Please raise questions/comments as you encounter them by emailing the instructor at kreiley@umn.edu. Students are expected to seek help when needed. Please ask questions well in advance of the date and time they are due. Frequently what puzzles you puzzles others and I can clarify problems for everyone especially if I know about them. Students who need accommodations for their learning are responsible for working with the instructor from the beginning of the semester and relevant University offices. Students may not make commercial use of their notes of lectures or University-provided materials without consent of instructor.

Grading Structure:

<http://policy.umn.edu/Policies/Education/Education/GRADINGTRANSCRIPTS.html>

Once the course has been completed, student's scores for all required course activities will be summed and then divided by the total possible points. This process will produce a percentage. Final grades will be assigned by using the scale listed below.

Grading Scale		What the Grade means
A	100-93%	Signifies achievement that is outstanding relative to the level necessary to meet course requirements (WOW factor is evident)
A-	92-90%	
B+	89-87%	Signifies achievement that is significantly above the level necessary to meet the course requirements
B	86-83%	
B-	82-80%	
C+	79-77%	Signifies achievements that meet the course requirements
C	76-73%	
C-	72-70%	Signifies achievements that is worthy of credit even though it fails to meet course requirements
D+	69-67%	
D	66-60%	
F	Below 60%	Coursework was completed but at an achievement level unworthy of credit

Accepting and Returning Assignments:

All assignments are to be uploaded or posted within the course Moodle site. No exceptions. Feedback on specific assignments will be available via the Moodle site.

Grading Late Work:

No late work will be accepted for class activities and discussions. Writing assignments that are posted after the assigned date and time will be accepted and graded. A late deduction will also be applied. The late deduction is equal to 50% of the original point value of the assignment. For example, a student has an assignment that is worth 50 points and uploads the assignment 2 hours after the assigned due date and time. The work is graded and receives an initial score of 45 pts. Next, 25 points are deducted for failing to post the assignment at the designated time resulting in a final score of 20 points. The only exception to this policy will be if the lateness is related to a reason recognized by the University of Minnesota policy for an excused absence (e.g., extreme illness, hospitalization of the student prior to the due date). Excused lateness on an assignment is rare. Please plan your time and work accordingly. Plan to complete your writing assignments several days before they are due and to upload your writing assignments several hours before it is due.

Policy for Missed Exams:

No make-up quizzes will be given for missed quizzes. The only exception to this policy will be if the quiz was missed due to a reason recognized by the University of Minnesota policy for an excused absence (e.g., extreme illness, hospitalization of the student prior to the due date). Make-up quizzes are rare. Please plan your time and work accordingly. Plan to complete your reading assignments several days before the quiz on the assigned reading.

Make Up Work for Legitimate Absences:

<http://www.policy.umn.edu/Policies/Education/Education/MAKEUPWORK.html>

Extra Credit Options:

If available, extra credit opportunities will be available to all students. Students should not request supplementary assignments for “extra” credit since offering opportunities to some students that are not available to all would be unfair.

University Policies**Personal Electronic Devices in Classroom:**

<http://policy.umn.edu/Policies/Education/Education/CLASSROOMPED.html>

Use of Class Notes and Materials:

<http://policy.umn.edu/Policies/Education/Education/CLASSNOTESSTUDENTS.html>

Scholastic Dishonesty and Student Conduct Code:

http://www1.umn.edu/regents/policies/academic/Student_Conduct_Code.pdf

Sexual Harassment:

<http://www1.umn.edu/regents/policies/humanresources/SexHarassment.pdf>

Statement on Climate of Inclusivity:

You are expected to be attentive during class, ask questions if you do not understand something, and to offer your opinion. You are also expected to listen respectfully to other students and to me when speaking. The University of Minnesota is committed to providing a safe climate for all students, faculty, and staff. All persons shall have equal access to its programs and facilities without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation. Racism, sexism, homophobia, classism, ageism and other forms of bigotry are inappropriate to express in this class. Reports of harassment are taken seriously, and there are individuals and offices available for help.

(or refer to http://www1.umn.edu/regents/policies/administrative/Equity_Diversity_EO_AA.pdf)

Academic Freedom and Responsibility:

http://www1.umn.edu/regents/policies/academic/Academic_Freedom.pdf

Availability of Disability and Mental Health Services:

The University of Minnesota is committed to providing all students equal access to learning opportunities. Disability Services (DS) is the campus office that works with students who have disabilities to provide and/or arrange reasonable accommodations.

- Students who have, or think they may have, a disability (e.g. mental health, attentional, learning, vision, hearing, physical or systemic), are invited to contact DS to arrange a confidential discussion at 612- 626-1333 (V/TTY) or ds@umn.edu.
- Students registered with DS, who have a letter requesting accommodations, are encouraged to contact the instructor early in the semester to discuss accommodations outlined in their letter.

As a student you may experience a range of issues that can cause barriers to learning, such as strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce your ability to participate in daily activities. University of Minnesota services are available to assist you with addressing these and other concerns you may be experiencing. You can learn more about the broad range of confidential mental health services available on campus via www.mentalhealth.umn.edu or contact Counseling/Consulting Services at 612-624-3323.

Academic Services:

If you would like additional help, please contact one of the offices listed below.

Center for Writing	10 Nicholson Hall, Mpls	612-626-7579
Student Academic Success Service	340 Appleby Hall, Mpls 199 Coffey Hall, St. Paul	612-624-3323

Tentative Course Schedule

Week	Topic	Quizzes/Activities	Note
1 Sept 6	Chapter 1: Why study dress?	<ul style="list-style-type: none">• Syllabus Quiz• Profile update• Introduction• Discussion Activity #1 First part due Fri, Sept 9 at 9am	
2 Sept 12	Chapter 2: What Do We Know about the Origins and Functions of Dress?	<ul style="list-style-type: none">• Discussion Activity #1 Due Fri, Sept 16 9am	<ul style="list-style-type: none">• Research topic sign-up
3 Sept 19	Chapter 3: Conducting Research on Dress	<ul style="list-style-type: none">• Quiz 1 (Mon, Sept 19)• Begin Discussion Activity #2	
4 Sept 26	Chapter 4: Dress and Social Cognition	<ul style="list-style-type: none">• Discussion Activity #2 Due Fri, Sept 30 at 9am	<ul style="list-style-type: none">• Writing Assignment 1 Due Sun, Oct 2 at 11pm
5 Oct 3	Chapter 5: Dress, Attributions, and Impression Formation	<ul style="list-style-type: none">• Quiz 2 (Mon, Oct 3)• Begin Discussion Activity #3	

Week	Topic	Quizzes/Activities	Note
6 Oct 10	Chapter 6: Dress and Physical Appearance	<ul style="list-style-type: none"> • Discussion Activity #3 Due Fri, Oct 14 at 9am 	
7 Oct 17	Chapter 7: Dress and Body Image	<ul style="list-style-type: none"> • Quiz 3 (Mon, Oct 17) • Begin Discussion Activity #4 	
8 Oct 24	Chapter 8: Dress and Personality	<ul style="list-style-type: none"> • Discussion Activity #4 Due Fri, Oct 28 at 9am 	<ul style="list-style-type: none"> • Writing Assignment 2 Due Sun, Oct 30 11pm
9 Oct 31	Chapter 9: Dress and the Self	<ul style="list-style-type: none"> • Quiz 4 (Mon, Oct 31) • Begin Discussion Activity #5 	
10 Nov 7	Chapter 10: Dress and Identity	<ul style="list-style-type: none"> • Discussion Activity #5 Due Fri, Nov 11 at 9am 	
11 Nov 14	Chapter 11: Dress and Socialization	<ul style="list-style-type: none"> • Quiz 5 (Mon, Nov 14) • Begin Discussion Activity #6 	
12 Nov 21	Chapter 12: Dress and Social Organizations	<ul style="list-style-type: none"> • Discussion Activity #6 Due Fri, Nov 25 at 9am 	<ul style="list-style-type: none"> • Complete required reading
13 Nov 28	Chapter 13: Dress and Aesthetics (Part 1)	<ul style="list-style-type: none"> • Quiz 6 (Mon, Nov 28) • Begin Discussion Activity #7 	
14 Dec 5	Dress and Aesthetics (Part 2)	<ul style="list-style-type: none"> • Discussion Activity #7 Due Fri, Dec 9 	<ul style="list-style-type: none"> • Writing Assignment 3 Due Sun, Dec 11 at 11pm
15 Dec 12	Chapter 14: Dress and Ritual	<ul style="list-style-type: none"> • Quiz 7 (Mon, Dec 12) 	
Final Dec 19		<ul style="list-style-type: none"> • Quiz 8 (Mon, Dec 19) 	